



YMCA OF METRO ATLANTA

PARTNER IMPACT OPPORTUNITIES

Strengthening Communities Through Volunteerism



A YMCA PROMISE

With a commitment to nurturing the potential of youth, promoting healthy living and fostering a sense of social responsibility, the Y ensures that every individual has access to the essentials needed to learn, grow, and thrive.

Though the world may be unpredictable, one thing remains certain – the Y is and always will be dedicated to building healthy, confident, secure and connected children, families, and communities.

THE POWER OF VOLUNTEERISM

Driving Employee Engagement and Organizational Impact

Benefits to Employees

- Skill development
- Sense of belonging and connection
- Increased engagement and wellbeing

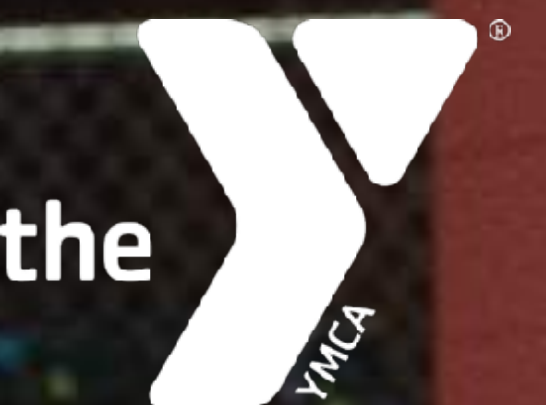
Benefits to Organizations

- Lower turnover and higher retention
- Attracting and retaining talent
- Enhanced Corporate Image
- Higher Participation with Incentives

Employees who volunteer are more engaged, with **89%** of workers saying that companies with strong volunteer programs create a better overall working environment.

Providing rewards like paid time off for volunteering increases employee participation by **50%**.

About **79%** of employees prefer to work for a company with a strong CSR and volunteering ethos.



PROMOTE SOCIAL RESPONSIBILITY



In partnership with the Y, we will foster a culture of giving back by addressing urgent community needs, providing essential resources, and creating equitable **opportunities for all.**



INCLUSION AND EMPOWERMENT OPPORTUNITIES

Building bridges and meaningful connections through service projects and community-focused events that inspire togetherness and shared impact.

Overnight Camp Beautification

Volunteers help maintain and enhance campgrounds, ensuring spaces are ready to host transformative camp experiences.

YMCA Facility Beautification

Volunteers refurbish and revitalize YMCA spaces to enhance community experiences.

Holiday Events

Join efforts for MLK Day, Veterans Day, and other key holidays to inspire community togetherness.

Holiday Gift Drives

Collect, wrap, and distribute gifts to underserved families, bringing joy and warmth to their holiday season.

Welcome Baby Celebrations

Diaper and baby supply drives to support young families and families in need.

Additional Opportunities

- Diversity Dialogues & Community Conversations
- Career Readiness Clothing Drives
- Welcoming Week and Days of Service



YOUTH ACHIEVEMENT OPPORTUNITIES

Creating programs and opportunities for youth to grow academically, socially, and emotionally while nurturing lifelong skills for success.

STEAM Festivals

Facilitate engaging Science, Technology, Engineering, Arts, and Math activities for youth.

STEAM Kits

Assemble kits with Science, Technology, Engineering, Arts, and Math materials, empowering students to explore creative, hands-on learning activities.

Field Day

Host an action-packed day of competitive games designed to promote character building, teamwork, and physical activity, while creating unforgettable experiences for our summer campers.

Lunch Program

Support summer camp operations by preparing and distributing meals, ensuring children in 19 summer camps and learning centers have access to nutritious lunches.

Additional Opportunities

- Career Exploration Workshops
- Skill-Based Workshops for Teens (e.g., Financial Literacy)

Proposed Cost

Cost varies by activity.



EARLY LEARNING OPPORTUNITIES

Empowering children and caregivers by fostering curiosity, literacy, and hands-on learning experiences that set the foundation for lifelong achievement.

Early Learning Reading Buddy

Read to preschoolers (age 0-5 years) and engage in hands-on activities to help prepare them students for kindergarten.

Early Learning Readiness Classroom Kits

Prepare bilingual classroom kits for students and caregivers in our non-traditional programs.

Additional Opportunities

- Skill-Based Workshops for Caregivers (e.g., Financial Literacy)
- Early Learning Activity Assistants
- Support for Georgia's Pre-K Week

Proposed Cost

Approximately \$23 per classroom kit





HEALTH EQUITY OPPORTUNITIES

Advancing wellness and health access through education, outreach, and resources; addressing community needs; and fostering equity and giving back.

Hygiene Kits

Assemble kits for families or teens facing homelessness and challenging circumstances.

Health Fairs

Help distribute resources, managing event logistics, and engaging attendees.

Food Distribution and Mobile Markets

Provide nutritious produce, groceries, and essential items to families in need.

Snack Packs

Assemble food and snack bags for Title I students to support learning and nutrition.

Sponsored Breast Cancer Library

Raise awareness, educate members, and promote prevention efforts.

Additional Opportunities

- Mental Health Awareness Events
- Household Essentials Drives
- Seasonal Clothing Drives
- Disaster Relief Efforts
- Support for Immigrant and Refugee Families

Other Service Opportunities

Providing flexible ways for partners to address local needs and customize their volunteerism efforts to align with their values and goals.

Proposed Cost

Approximately \$13 per hygiene kit and \$5 per snack pack.

ANNUAL EVENTS

Welcoming Week

Taking place in mid-September, Welcoming Week is an opportunity for neighbors — both immigrants and U.S.-born residents — to connect, celebrate, and embrace what unites us as a community, ensuring everyone feels a sense of belonging.



Healthy Kids Day

For over 30 years, Healthy Kids Day has been where fun and play become lifelong memories. Join us in April for a day of healthy, fun activities that celebrate kids being kids!



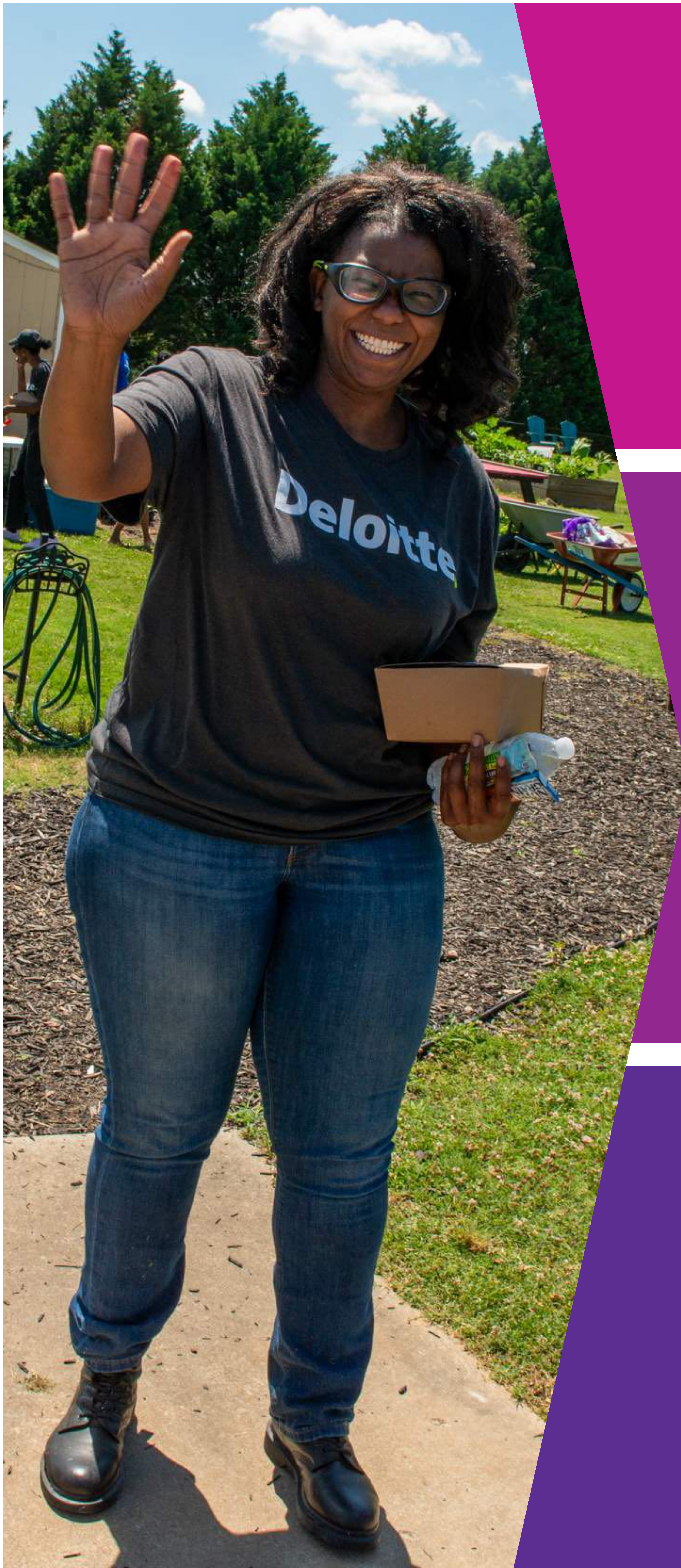
Over **22,000**
Volunteer Hours
Annually

100+ Events
Hosted per year
across Metro
Atlanta

OUR IMPACT

The YMCA of Metro Atlanta serves 19 branches, 19 early learning centers and 6 program sites including two resident camps, spanning diverse neighborhoods to ensure that communities of all sizes benefit from the dedication of volunteers.

WAYS TO PARTNER



Sponsor Events

Provide financial support for programs or specific events.

Volunteer Teams

Engage employees or groups in hands-on service projects and recurring opportunities to deepen engagement.

Donate Resources

Contribute supplies, food, or other in-kind gifts to enhance program impact.

JOIN THE Y IN STRENGTHENING OUR COMMUNITY



Partner with us to make a lasting impact!

Connect with us today to discuss how you can sponsor, volunteer, or support our programs. Together, we can build a stronger, healthier, and more equitable future for all.

Contact

Alexis Slocumb
Director Of Social Impact
alexiss@ymcaatlanta.org



CORPORATE IMPACT CIRCLE



Create Meaningful Impact Through Customized Service

The YMCA's Corporate Impact Circle gives your company a powerful way to bring employees together through hands-on service that directly benefits youth, families, and communities across Metro Atlanta and allows you to directly support safe spaces, meaningful programs, and brighter futures for thousands of families across Metro Atlanta.

Investment in the Y's Mission

Your \$2,500 contribution directly supports the YMCA's **Annual Giving Campaign**, helping provide:

- Program scholarships for youth and families
- Access to afterschool, camp, and teen leadership programs
- Safety Around Water lessons
- Community health resources and more

This investment also helps cover the staff time, coordination, and logistics needed to deliver customized corporate service opportunities throughout the year. Project supply costs are not included in this contribution.

To learn more or enroll for 2026, please contact:

Alexis Slocumb | Director of Social Impact
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Emily Houston | Director of Development, Corporate Giving
emilyh@ymcaatlanta.org

With a **\$2,500 annual commitment**, your company receives:

Tailored Volunteer Experiences

Our team creates and manages custom volunteer projects that reflect your company's priorities, values, and availability. Projects may include youth program support, facility beautification, kit-packing events at your office, or seasonal drives and builds. We handle all the planning – your team simply shows up ready to serve.

High-Impact Employee Engagement

Corporate volunteerism boosts morale, strengthens team culture, and demonstrates your company's dedication to community well-being. We'll work with you to build meaningful experiences that empower your employees and make a lasting impact.

Recognition & Partnership Opportunities

Corporate Impact Circle partners are recognized in select Y communications and may also be invited to participate in special events, impact tours, and other engagement opportunities throughout 2026.